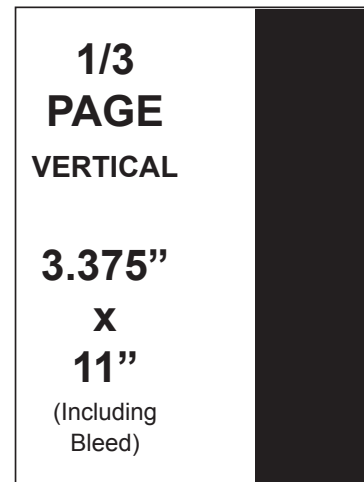
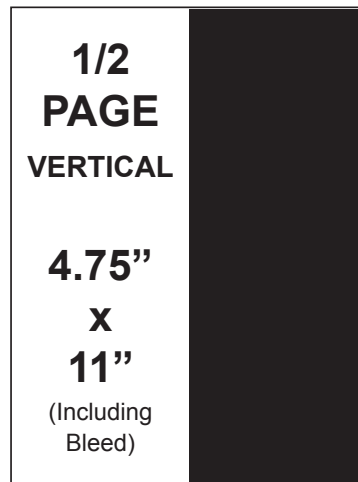
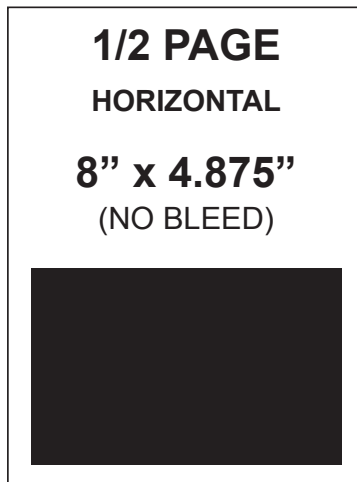
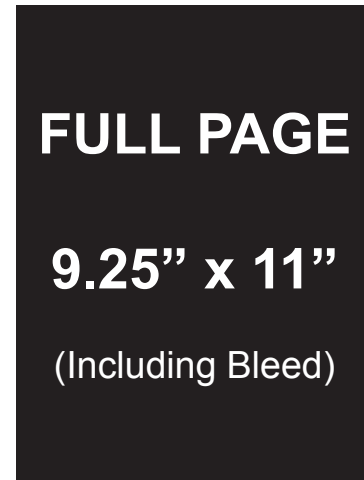
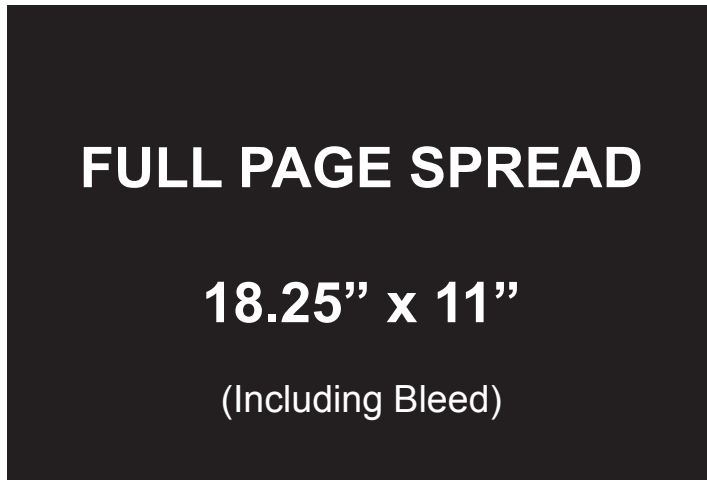


## DIGITAL FILE Specifications

*Width by depth in inches*



**BLEED** is 0.125" on all sides for Spread, Full Page, Half-Page Vertical, and 1/3 Page ads.

### LIVE AREA:

Keep all type and art that is not intended to be cut off 0.25" away from the trim or **0.375" away from the bleed edge.**

### FILE TYPES:

We prefer the following file types:

- **.TIFF** (300 dpi, CMYK format)
- **.PDF** (300 dpi, CMYK format, all fonts and images embedded)
- **.EPS** (300 dpi, CMYK format, all fonts and images embedded)

We can accept other formats (Quark, InDesign, Illustrator) but prefer flattened and self-contained formats.

### VIDEOS FOR DIGITAL EDITION:

As for added value in our digital edition, we are offering advertisers the opportunity to have rich media (videos that are **30 sec. or less** to showcase your product or brand) on their ad page in our digital edition. As for requirements for the video, we prefer Flash Video (FLV), but we can accept WMV, MPEG, MOV, etc. The file should be **less than 25 MB in size**; the smaller the file the faster it will play in our digital version.

### DELIVERY:

- All files 10 MB or smaller can be e-mailed to **breese@adventurepub.com.**
- All files 10 MB or larger should be compressed (.zip file) and sent via a service such as Dropbox, WeTransfer, HighTail, or YouSend it.

If necessary, files may be uploaded to FTP by request only.